

Build It Better

2003 SLATE Users Conference

**October 16, 2003
Gleacher Center
The University of Chicago**

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Greater than Imagined
a CMS is not just a piece of software anymore

Chad J. Kainz, University of Chicago



Platform

Common way of delivering content with minimal development effort



Tool

Handles course-related administrivia for faculty



Window

Students view campus services through the CMS



Aggregator

CMS relates services from around campus into one virtual space



Manager

Personal information manager –
“my Chalk”



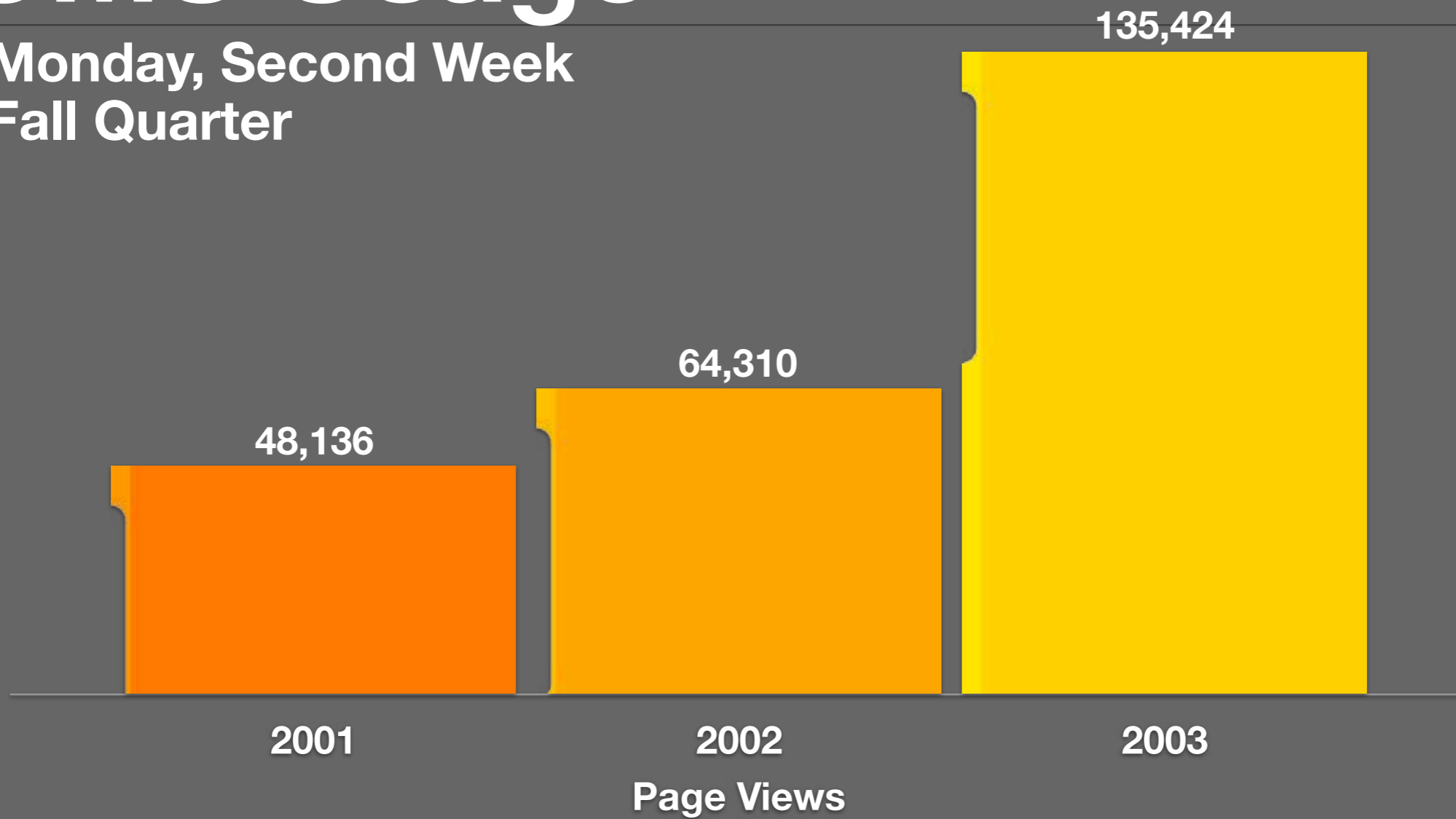
Lifeline

Courses will fail without the capabilities of the CMS; campus depends on it

CMS Usage



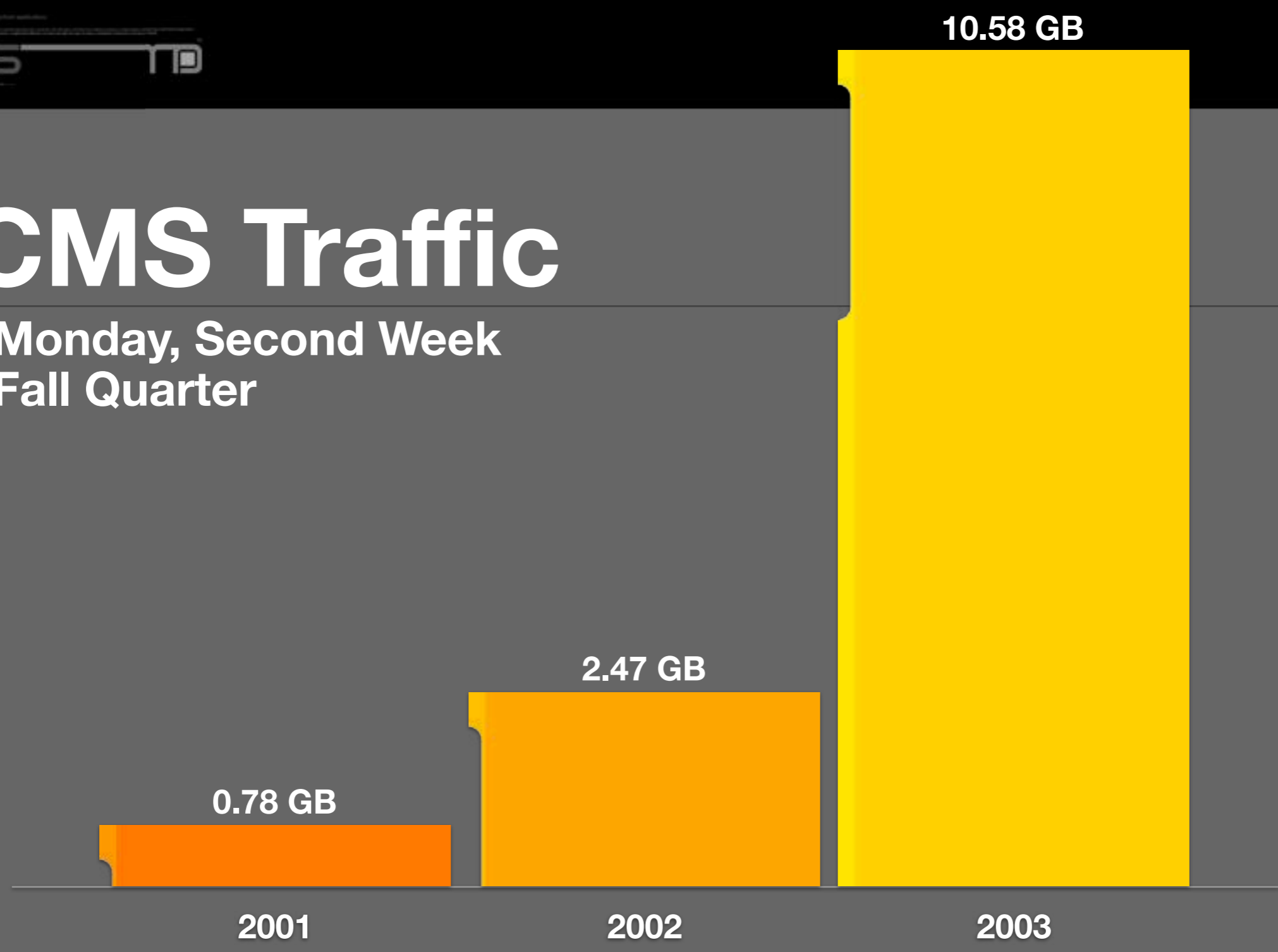
Monday, Second Week
Fall Quarter



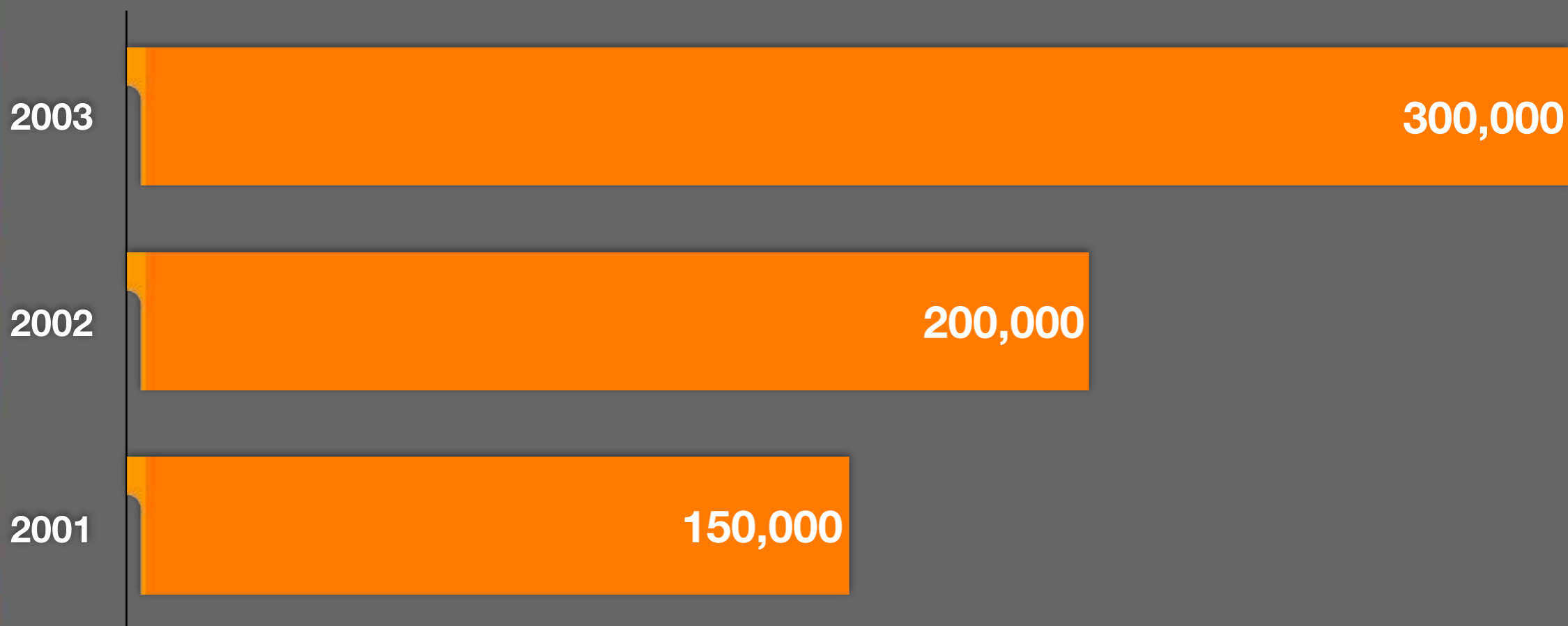


CMS Traffic

Monday, Second Week
Fall Quarter

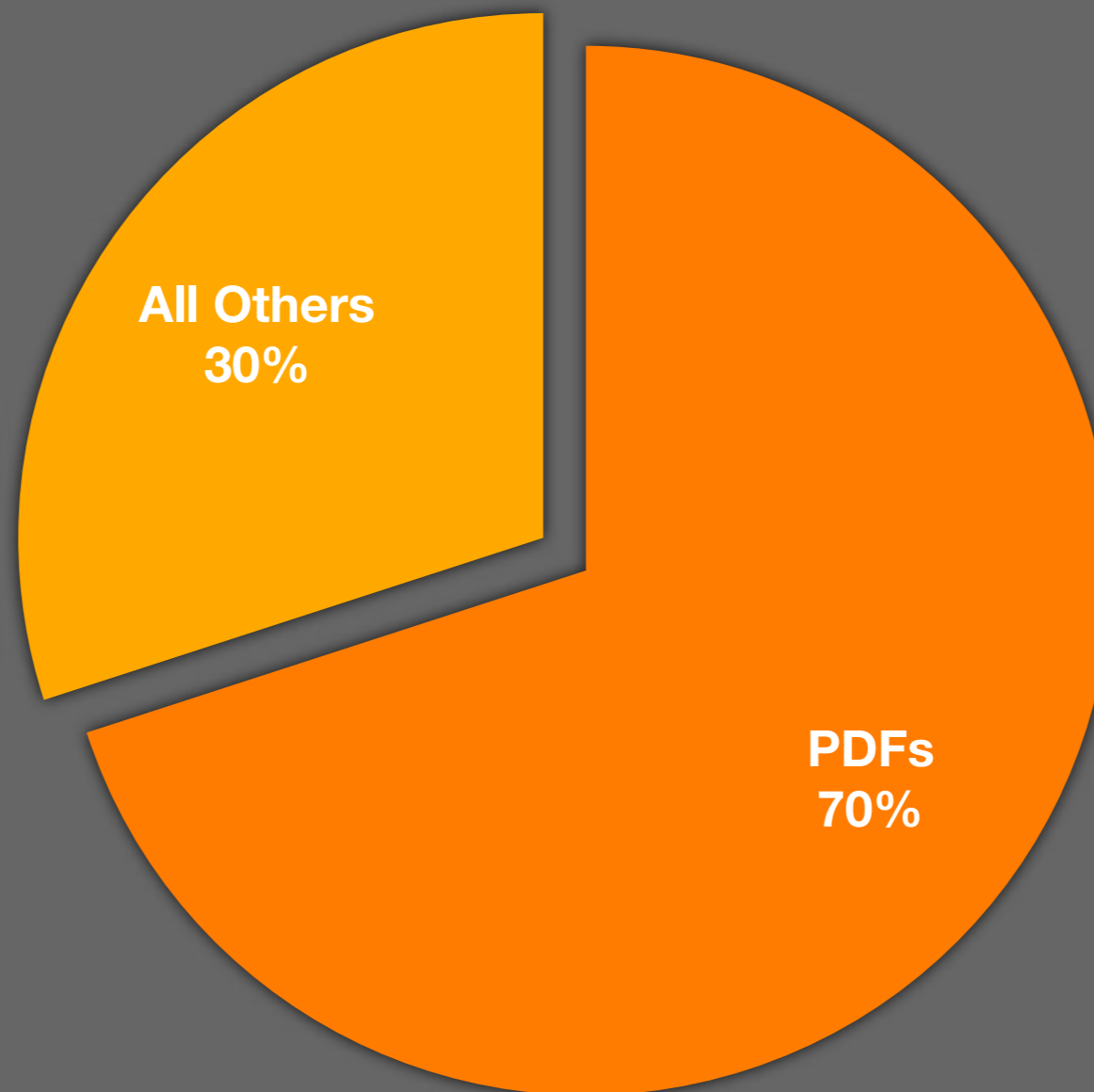


Lab Printing



Pages printed in the first week of fall quarter (on five printers)

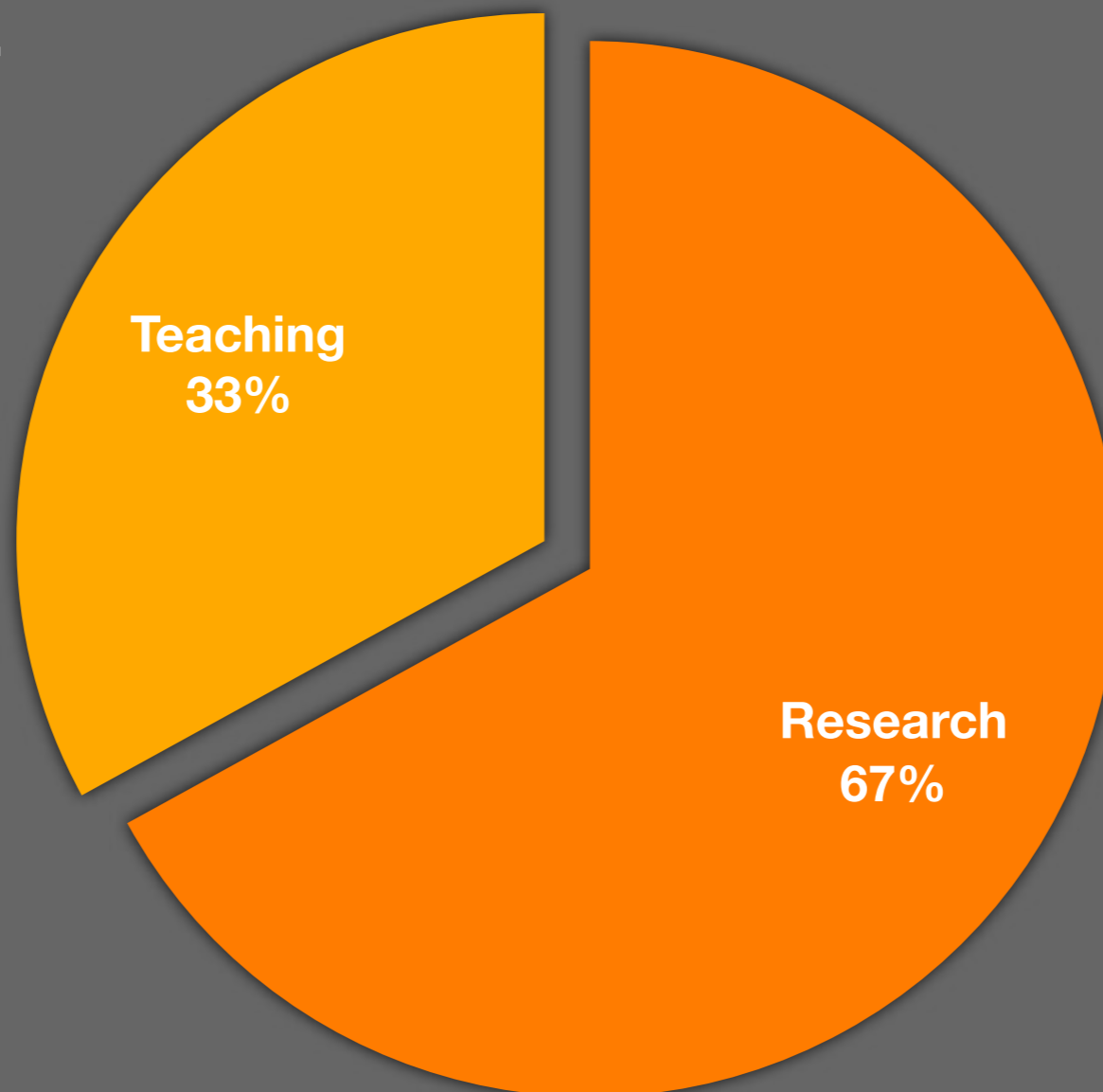
What is being printed?



Digital Media Projects



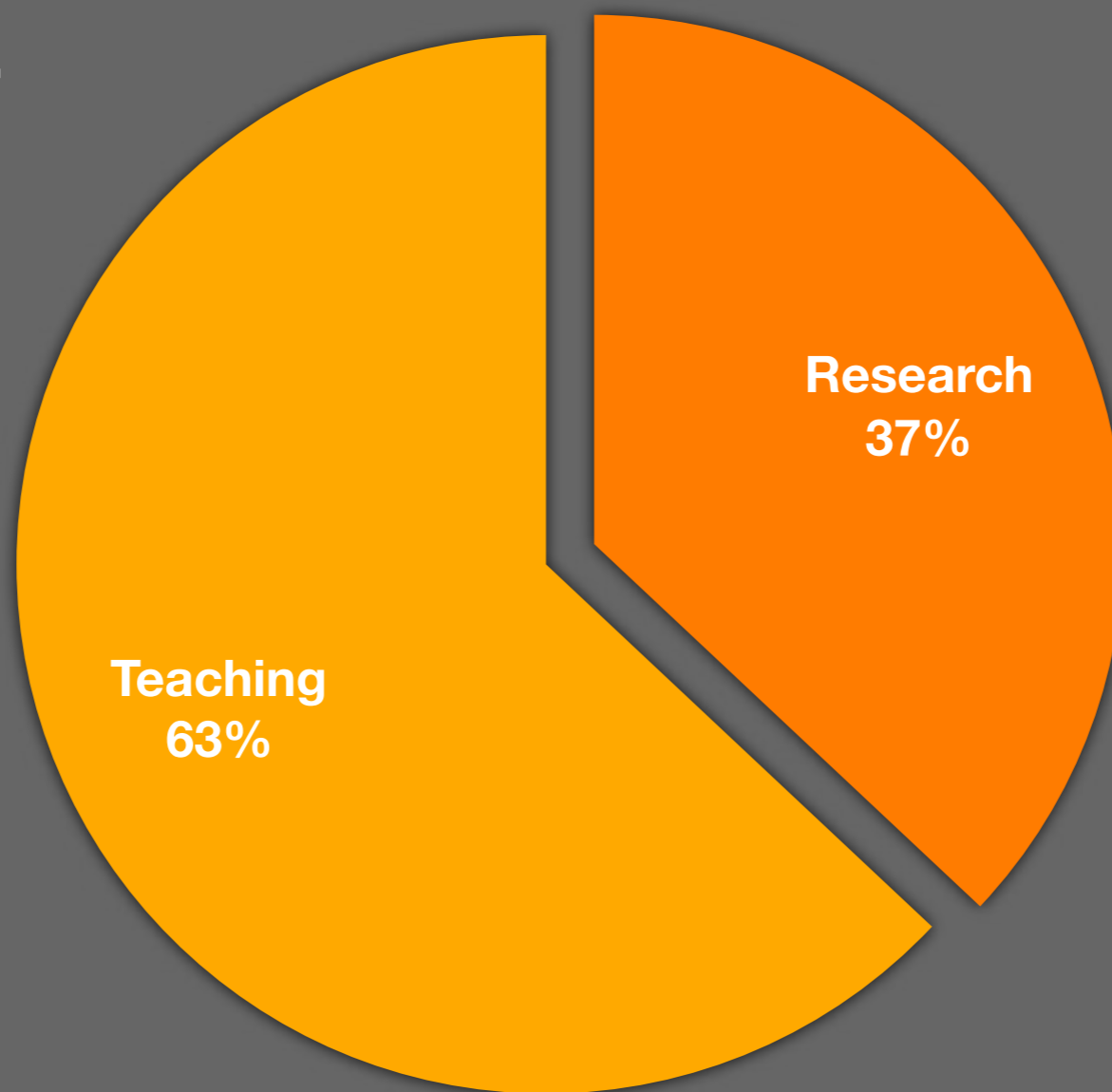
2001/2002
Academic Year



Digital Media Projects



2002/2003
Academic Year



Areas of Impact



- Registrar
- Library
- Student Life
- Computing Labs
- Faculty Support
- Help Desk
- Networking
- Media Classrooms
- Legal Office
- Administrative IT
- Academic Programs
- Recruiting



**Will our success be
our own demise?**

“We have the pieces, we have the understanding, we know what the faculty and students want, and we have the resources to respond to this need [for a ubiquitous academic “killer app”]. The tough part is going to be convincing administrations that, though it will cost more to put this together than it did to install their current administration system, it is a necessary step.”

Carl Berger, University of Michigan

"The Next Killer App in Education: An Interview with Michigan's Carl Berger." *The Technology Source* , September/October 2002. Available online at <http://ts.mivu.org/default.asp?show=article&id=995>